



Focus Goal: All students will demonstrate 80% mastery of grade-level specific entrepreneurial skills.

Entrepreneurs

Strategic Goal

1: PHCSE will strengthen its relations with all external stakeholder groups, including but not limited to: families, community agencies and organizations, local school district, institutional funders and individual donors, prospective board members, etc.

Innovation

2: PHCSE will invest its resources (both human and financial) in effectively communicating its story of success through marketing, grant-writing, and "friend-raising".

3: PHCSE will secure approval for and successfully launch a comprehensive high school (9-12) program by the conclusion of this 5-year strategic window (by Fall 2024).

External Relations and Expansion

GLOWS:

Soaring Shark Tank, Friday, March 13, 2019

- Five Student Groups selected from PHCSE
- Five Student Groups selected externally (MACS and TNA)
- Keynote Speaker, MC, and judges all selected and confirmed
- High Def photos of students taken for program

Entrepreneurship Week

- All entrepreneur portraits painted and delivered by artist Kirsten Ervin
- Guest speaker for each day reserved

Entrepreneurship Education School Wide Performance Indicators

- All grade levels have performance indicators for Quarter 1 completed (K-8)
- 7th Grade performance indicators for Quarter 2 posted

Community Outreach

- Lincoln Park Community Center, March 18, 2020

Microsociety

- All grade levels have performance indicators for Quarter 1 completed (K-8)
- 7th Grade performance indicators for Quarter 2 posted
- Venture and Agencies are now open and shopping has started
- Two local businesses have reached out to partner with two of our ventures/agencies -Dance With Your Heart and the Warehouse

GROWS:

- More outreach time to recruit for local partners

NEXT STEPS:

- Complete MICRO night preparations
- Create long-term partnerships with local businesses

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School Development

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External Relations and Expansion

GLOWS:

- Middle States Accreditation application completed on 2/10/2020 by the school development team

GROWS:

- Explore more grant options for PHCSE and begin to apply for grants that are available for 2020
- Establish and maintain connections with more local universities

NEXT STEPS:

- The leadership team will review the Middle States Accreditation application
- The school development team will meet with a consultant for review of the PHCSE Middle States Accreditation application and prepare all documentation that is necessary to submit with the application
- Prepare for accreditation team to visit PHCSE for an audit (anticipated visit is spring 2020)
- Apply for the following grant (Mrs. Aron and Ms. Jablonski):
Literacy Grant Application: Youth Literacy Grant (Dollar General Literacy Foundation) application available February 27, 2020

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Soaring Shark Tank

You are cordially invited to PHCSE's 3rd Annual Soaring Shark Tank Pitch Competition, March 13, 2020. This is a spectacular experience for all students who desire to become an entrepreneur. This opportunity will allow them to receive feedback from local and national investors, entrepreneurs, and business leaders and potentially receive cash prizes! Be sure to register today!

This event will be held at the Comfort Inn on Rodi Road.